

# TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



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**THIS IS WAR**

## This Week - 03/30/2011

**Theme Shows on the Closer To The Edge Tour**

### **MARS THEME NIGHTS**

Ready your costumes, because Thirty Seconds To Mars will be adding theme nights to the Closer To The Edge Tour! Which show(s) are you going to and what theme would you want to participate in? Check out the list below and let us know on twitter with the hashtag **#MARSTHEMENIGHTS**. Keep an eye out for the theme night polls!

**WHITE NIGHT** - A classic. This now legendary old school

MARS theme night is alive and well. Don your whites and keep it tough. Think G8 protester meets gutterpunk but instead of black its white. The white is a great canvas. Write handwritten messages (think ST album art) or paint Mars icons and symbols where you see fit. White face paint is always recommended!

**YUPPIE/ PREPPY NIGHT** - Grab your fav pink shirt, an Izod (collar up of course), a paisley tie, a pair of loafers and some chinos and come ready to par-tay! Note: don't forget the important distinction between yuppie and preppy. Mixing the two is dangerous and not advised.

**DOCTOR/PATIENT/MEDICAL NIGHT** - Nurses, Dr.'s, surgical gear, or bring the entire bed and lie down in it (IVs and blood are optional but encouraged!)

**SPORT NIGHT** - From football to fencing, baseball to skiing, wrestling to tennis. If it's competitive, it's cool. Get super sporty and show yer skillz.

**ZOMBIE NIGHT** - Blood, guts, gore and good times. The dead come alive. A giant Zombie walk is a must and WILL become a future YouTube phenom!

**80s NIGHT** - Remember the 80s? If not, hit the 'net kids. Research is a must! Watch Pretty in Pink, 16 Candles, Ferris Bueller's Day Off, St Elmo's Fire, Less Than Zero, and anything with Molly Ringwald for reference.

**PROM NIGHT** - Ahh nostalgia, for those that never made it now's your chance. Bad suits and even worse dresses are mandatory. The bigger, brighter and fluffier the better! School dance madness!

**BLOODBALL NIGHT** - The legendary first theme night returns. An homage to "The Kill". Come bloodied and dress as though you have escaped from "The Kill" video itself. Blood booth on premises for those who are low on the good stuff.

**GOTH/PUNK NIGHT** - Bring your Marshawks, combat boots, girl and guy-liner, fishnets, p/leather jackets, studs, tattoos and more. Safety pins through the cheek not suggested due to health and safety codes.

**FIELD & STREAM** - Calling all Hunters, Trappers, Fishermen, and outdoor enthusiasts. This is your time to shine! Come camouflaged and ready to explore....Into the Wild!!!

**THIS IS WAR/MILITARY NIGHT** - A call to arms! Army, Marines, Air Force, and Navy outfits are welcome. Either full dress or battlefield fatigues. PT starts at 7am ladies and germs...and hey, what's your major malfunction numbnuts!!! Extra credit for shaved heads...esp on the ladies.

# MARS MERCH



Join us online!

twitter

facebook

myspace.com  
a place for music

BUZZNET

YouTube

**HURRICANE NIGHT** - Dress in the Theme of the video. As your favorite character. Or just full on bondage S+M! Freaks, Fiends, and Perverts welcomed!!!

**SUPERHERO/COMIC NIGHT** - Never been done at a MARS show! It'll be quite a sight to see. Wonder Woman, Superman, Batman, and yes even poor ol' Robin. Pull on those tights and lace those capes or come as your fav villain. This will be a beautiful disaster! :)

**WARPAINT / COLOR / NEON NIGHT** - Find the loudest most colorful color clothes possible. Paint your face and your outfits with glow in the dark or neon paint. LED lights, glow sticks, or fluorescent paint. It's a rave gone weird! Perfect for a MARS show. ;)

### MARS By Terry Richardson



Photographer Terry Richardson took several recent portraits of MARS. Take a look at the photos at [thirtysecondstomars.com](http://thirtysecondstomars.com).

### Thirty Seconds To Mars Do Mars Trivia



Rockerrazzi and 98.7 FM quiz Thirty Seconds To Mars on all things Mars. How do you think they did?! Check out the trivia video [HERE](#).

### 411 Music: Thirty Seconds To Mars

A Beautiful Lie



### 30 Seconds To Mars



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**MARS IS COMING**

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### UPCOMING TOUR DATES

**04/01/2011**

Buenos Aires, Argentina  
[Luna Park](#)

**04/03/2011**

Santiago, Chile  
[Lollapalooza](#)

**04/06/2011**

Bogota, Colombia  
[Palacio de los Deportes](#)

**04/08/2011**

San Jose, CA





Fox's 411 Music recently reported on "Hurricane" and how the short film sparked controversy and dialogue about sexual issues. Watch the video [HERE](#).



[MadisonECHELON](#) 's tattoo bears the MARS motto "Provehito In Altum".

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to [Thirty Seconds To Mars Tattoo Archive](#) for a chance to be featured in the next installment of Transmission!



**US:** 'Closer To The Edge' for [VH1 Vspot Top 20 Countdown](#)

**Asia:** 'Hurricane' on [MTV Chart Attack](#)

**UK:** Rate 'Closer to the Edge' as the [NME Best Video of 2010](#)

**Latin America:** Vote 'Hurricane' for [MTV Argentina Top 10](#)

**Brazil:** List MARS for applicable categories for [Multishow](#)

**Greece:** vote 'Closer To The Edge' for [MTV Hit List Hellas](#)

[San Jose Event Center](#)

**04/09/2011**

Los Angeles, CA

[Gibson Amphitheater](#)

**04/12/2011**

Colorado Springs, CO

[Colorado Auditorium](#)

**04/14/2011**

Chicago, IL

[Aragon Ballroom](#)

**04/15/2011**

Kenosha, WI

[Tarble Athletic Center, Carthage College](#)

**04/16/2011**

Detroit, MI

[The Fillmore](#)

**04/17/2011**

Champaign, IL

[University of Illinois - Champaign](#)

**04/18/2011**

St. Louis, MO

[The Pageant](#)

**04/19/2011**

Grand Rapids, MI

[The Orbit Room](#)

**04/20/2011**

Indiana, PA

[Indiana University of Pennsylvania](#)

**04/22/2011**

Raleigh, NC

[Raleigh Amphitheatre](#)

**04/23/2011**

Orlando, FL

[Universal Studios](#)

**04/24/2011**

Boca Raton, FL

[Sunset Cove Amphiteater](#)

**04/26/2011**

Morgantown, WV

[WVU Coliseum](#)

**04/27/2011**

Washington, DC

[The Patriot Center](#)

**04/29/2011**

E. Rutherford, NJ

**Italy:** Vote 'Hurricane' on [MTV Fancub Charts](#)

**Italy:** TRL Awards, Jared for [Best Look](#) + MARS for [Best Band](#)

# MARS IS COMING

## UPCOMING TOUR DATES

**April 1, 2011 – Buenos Aires, Argentina**

Luna Park ([Buy Tickets](#))

**April 3, 2011 – Santiago, Chile**

Lollapalooza ([Tickets](#)) ([Festival Site](#))

## NEW TOUR DATES

**April 26, 2011 - Morgantown, WV**

WVU Coliseum ([Buy Tickets](#))

**May 8, 2011 - Portland, ME**

State Theater ([Buy Tickets](#))

**June 15, 2011 – Paris, France**

Olympia ([Presale Tickets](#)) ([Buy Tickets](#))

**July 13 – St. Petersburg, Russia**

Tuborg Greenfest ([Buy Tickets](#)) ([Official Site](#))

Be sure to visit the [Official Tour Page](#) for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

**Use Twitter?** Be sure to keep updated with the latest ticket releases and relating announcements by following [@30SECONDDSTOMARS](#), and [@golden\\_tix](#) for overseas and U.S. VIP Ticket Packages.

**Use Facebook?** Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by [clicking here](#).

## HUMAN TRIAD MISSION!



Echelon Brazil took to the steps for this Triad in downtown Rio de Janeiro:

[Bamboozle Festival](#)

**04/30/2011**

Camden, NJ

[Susquehanna Bank Center](#)

**05/01/2011**

Boston, MA

[Agganis](#)

**05/03/2011**

Montreal, QC

[Metropolis](#)

**05/05/2011**

Toronto, ON

[Kool Haus](#)

**05/06/2011**

Montreal, QC

[Metropolis](#)

**05/07/2011**

Quebec City, QC

[Pavilion de la Jeunesse](#)

**05/08/2011**

Portland, ME

[State Theater](#)

**06/10/2011**

Zagreb, Croatia

[Mars Festival](#)

**06/11/2011**

Austria

[Novarock](#)

**06/12/2011**

Innsbruck, Austria

[Olympiahalle](#)

**06/13/2011**

Landgraaf, The Netherlands

[Pinkpop Festival](#)

**06/15/2011**

Paris, France

[Olympia](#)

**06/17/2011**

Milan Italy

[Fiera Open Air Arena](#)

**06/18/2011**

Rome, Italy

[Ippodromo Capannelle](#)

**06/21/2011**

Estonia

[Song Festival Grounds](#)



We have loved all your Candlelight Triad submissions! Now, it's time to launch the **HUMAN TRIAD MISSION**. Compose the Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the [Triad Global Assault Page](#).

## AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks. This avatar by [@FeEchelon](#) promoted the upcoming shows in her area through her twitter avatar:



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

**06/23/2011**

Prague, Czech Republic

[Prague City Festival](#)

**06/28/2011**

Hove, Norway

[Hove Festival](#)

**06/30/2011**

Borlange, Sweden

[Peace & Love Festival](#)

**07/02/2011**

Sopron, Hungary

[Volt Festival](#)

**07/06/2011**

Athens, Greece

**07/08/2011**

Lisbon, Portugal

[Optimus Live Festival](#)

**07/09/2011**

Bilbao, Spain

[Bilbao BBK Live](#)

**07/13/2011**

St. Petersburg, Russia

[Tuborg Greenfest](#)

**08/19/2011**

Leudinghausen, Germany

[Area 4 Festival](#)

**08/20/2011**

Grosspoesna, Germany

[Highfield Festival](#)

**08/23/2011**

Hamburg, Germany

[Trabrennbahn Bahrenfeld](#)

**08/24/2011**

Mannheim, Germany

[SAP Arena](#)

**08/26/2011**

Reading, UK

[Reading Festival](#)

**08/27/2011**

Leeds, UK

[Leeds Festival](#)



# 12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)



Here are some tools you can print out on your own!

[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#) • [QR Code](#)

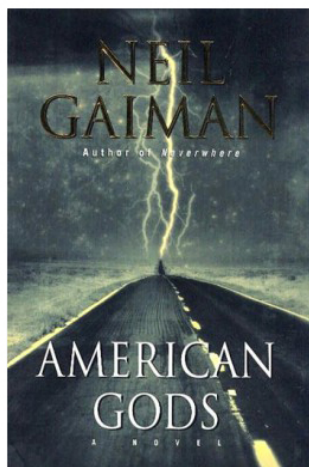
Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to [thisisthehive@gmail.com](mailto:thisisthehive@gmail.com).

**facebook**

[Thirty Seconds To Mars](#) on Facebook

## Weekly Picks From the Band

### Book of the Week



*American Gods* is a Hugo and Nebula Award-winning novel by Neil Gaiman. The novel is a blend of Americana, fantasy, and various strands of ancient and modern mythology, all centering on a mysterious and taciturn protagonist, Shadow. It is Gaiman's fourth prose novel, being preceded by *Good Omens* (a collaboration with Terry Pratchett), *Neverwhere*, and *Stardust*. Several of the themes touched upon in the book were previously glimpsed in *The Sandman* graphic novels.

### Movie of the Week

*Inglourious Basterds* is a 2009 war film written and directed by Quentin Tarantino and starring Brad Pitt, Mélanie Laurent, Christoph Waltz, Eli Roth, Michael



Fassbender, Diane Kruger, and Til Schweiger. The film tells the fictional story of two plots to assassinate the Nazi Germany political leadership, one planned by a young French Jewish cinema proprietor (Laurent), and the other by a team of Jewish Allied soldiers led by First Lieutenant Aldo Raine (Pitt).

## Album of the Week

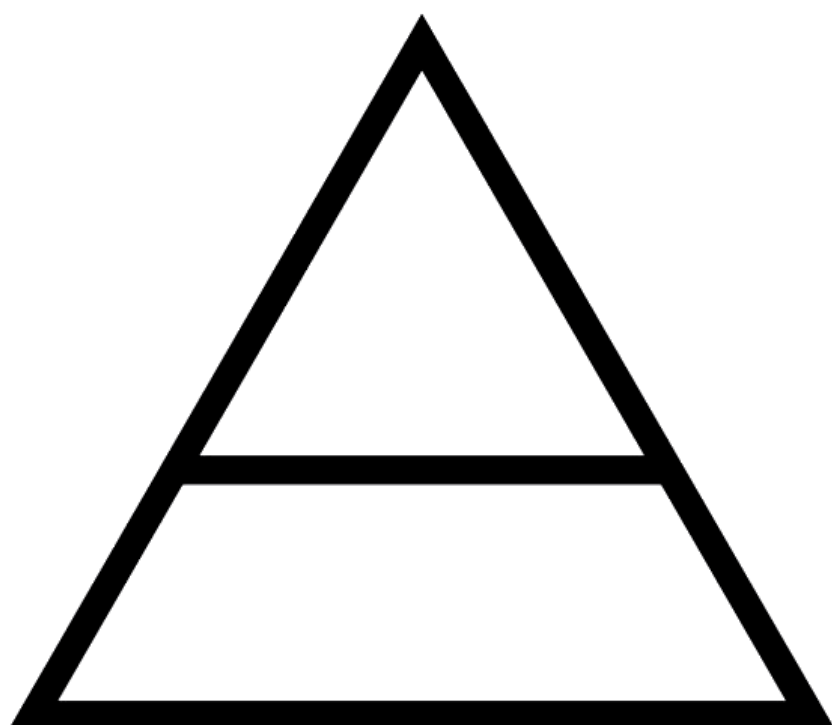


*21* is the second album by English singer-songwriter Adele. The album received generally positive reviews from critics and became a commercial phenomenon, particularly in the UK, selling 208,000 copies in its first week and debuting at one on the UK Album Chart, and also charted in the same position in ten other countries.

## Website of the Week



Better World Books is a U.S.-based online bookseller. Described as a for-profit social enterprise or social business venture, Better World Books claim they measure success through a triple bottom line, considering economic, environmental and social factors. They are a founding B corporation, aiming to "create benefit all stakeholders, not just shareholders." The Better World Books mission statement is "to capitalize on the value of the book to fund and support literacy initiatives locally, nationally, and around the world." They raise funding for over 80 non-profit literacy programs.





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[iTunes Australia](#)

## Austria

[iTunes Austria](#)

[Musicload Austria](#)

## Canada

[iTunes Canada](#)

[Archambault Canada](#)

[Amazon.ca](#)

## Finland

[levykauppax.fi](#)

[Epe's Music Store](#)

[EMP](#)

## France

[EMI Boutique](#)

[iTunes France](#)

## Germany

[JPC.de](#)

[Weltbild.de](#)

[EMP](#)

[Amazon Germany](#)

## Italy

[Fnac](#)

[Feltrinelli](#)

[iTunes Italy](#)

## Netherlands

[iTunes Dutch](#)

[Free Record Shop](#)

[Bol.com](#)

## New Zealand

[Marbecks](#)

## Norway

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## Spain

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## Sweden

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## Switzerland

[CeDe.ch](#)

[Exlibris.ch](#)

[Citydisc.ch](#)

[Fnac.ch](#)

[Soundmedia.ch](#)

## Taiwan

[G-Music](#)

[Five Music](#)

## United Kingdom

[HMV](#)

[Amazon UK](#)

[Play](#)

[iTunes UK](#)

## United States

[MusicToday](#)

[iTunes](#)

[Newbury](#)



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